



## Board Application

*City of LaBelle and LaBelle Downtown Revitalization Corporation (LDRC) district stakeholders are encouraged to apply. What's a stakeholder? Someone who lives, works, owns property, shops, or cares about the prosperity of the City of LaBelle.*

### Applicant Information

Full Name:	<div style="display: flex; justify-content: space-between; font-size: small; margin-top: 5px;"> <span><i>Last</i></span> <span><i>First</i></span> <span><i>M.I.</i></span> </div>	Date: _____
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Address:	<div style="display: flex; justify-content: space-between; font-size: small; margin-top: 5px;"> <span><i>Street Address</i></span> <span><i>Apartment/Unit #</i></span> </div>
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<div style="display: flex; justify-content: space-between; font-size: small; margin-top: 5px;"> <span><i>City</i></span> <span><i>State</i></span> <span><i>ZIP Code</i></span> </div>
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Phone: _____	Email: _____
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The Board is comprised of the following 13 positions. Please check all you are eligible to fill.

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|---|--|
| <input type="checkbox"/> District Merchants / Resident<br><input type="checkbox"/> District Property Owner<br><input type="checkbox"/> Preservation Organization<br><input type="checkbox"/> Real Estate Agent<br><input type="checkbox"/> Local Government | <input type="checkbox"/> Chamber of Commerce<br><input type="checkbox"/> Developer<br><input type="checkbox"/> Financial Institution<br><input type="checkbox"/> Architect / Building Contractors<br><input type="checkbox"/> Other Community Organization |
|---|--|

List any qualifications and/or certifications for professional seats applied for: \_\_\_\_\_

### Board Member Requirements

This is a working board, not an advisory board, so active participation is required for all members. Board will meet monthly. LDRC Meetings are on the second Monday of each month at 6:00 pm at our office located at 8 Park Avenue.

Please initial next to the following Board member requirements:

\_\_\_\_\_ I understand that my primary duty as a Board Member is to promote the program to the community and commit to do so.

\_\_\_\_\_ I understand Board Members are required to contribute to the program through in-kind or cash donations.

\_\_\_\_\_ I understand Board Members are expected to attend some program events.

## The Main Street Approach

*The Main Street Approach is centered around Transformation Strategies. A Transformation Strategy articulates a focused, deliberate path to revitalizing or strengthening a downtown or commercial district's economy. A program's work on Transformation Strategies should be organized around the Four Points: Economic Vitality, Design, Promotion, and Organization.*

**Economic Vitality:** focuses on capital, incentives, and other economic and financial tools to assist new and existing businesses, catalyze property development, and create a supportive environment for entrepreneurs and innovators that drive local economies.

**Design:** supports a community's transformation by enhancing the physical and visual assets that set the commercial district apart.

**Promotion:** positions the downtown or commercial district as the center of the community and hub of economic activity, while creating a positive image that showcases a community's unique characteristics.

**Organization:** involves creating a strong foundation for a sustainable revitalization effort, including cultivating partnerships, community involvement, and resources for the district.

Board Members select at least one Point Committee to focus on. Please indicate the Point(s) you are most interested in:

Economic Vitality

Design

Promotion

Organization

## Vision

*Please explain your vision for the City of LaBelle and what you would like to see LaBelle Downtown Revitalization Corporation do to help accomplish that vision. Include how you can personally assist in the implementation of LDRC's goal of economic revitalization and placemaking.*


## References

*Please list two references.*

Full Name: _____	Relationship: _____
Email: _____	Phone: _____
Full Name: _____	Relationship: _____
Email: _____	Phone: _____

## Disclaimer and Signature

*I certify that my answers are true and complete to the best of my knowledge.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_