



SHOP DOWNTOWN OUTDOOR SATURDAY MARKET SPONSORSHIP REQUEST FOR 2023-2024



Dear LaBelle Downtown Friend,

The Shop Downtown Outdoor Saturday Market is a seasonal market focusing on small businesses and crafters, providing a unique opportunity for consumers and entrepreneurs to meet. LaBelle Downtown Revitalization Corporation (LDRC) had great success at the Shop Downtown Outdoor Saturday Market this past season. Moving the event to the riverside created a beautiful venue for vendors and visitors.

This year, we are bringing even more to the Markets. Working with local organizations and small businesses, we will now provide activities in Barron Park and Barron Library to bring more attention to Downtown LaBelle. There are plans in the works for art in the park, yoga in the park, candle making, self-defense classes, and more! Our board looks forward to sharing the talents of so many who wish to participate in our revitalization efforts.

"The 2023-2024 season of LaBelle's Downtown Saturday Market will be my fourth season selling soaps and candles in LaBelle. Connecting with locals who have been around longer than I have is a great experience. The market is more than just selling. It's getting to know people, seeing them come back year after year to support us, and chatting with families that have been in Florida for generations. The LDRC Market is such a special thing, something you can't get from markets in Lee County. This market has played a big part in allowing my family to earn extra income through my business. At the same time, I can be a homeschooling mom and have a full-time job. This past season has been a change for us. My husband has always been my helper, but now my new daughter-in-law, Terri, is my assistant. My dreams are starting to come into view, being a family-owned and operated women-operated business. - Amanda Canington, Bar and Bar Soap Co.

LDRC's Shop Downtown Outdoor Saturday Markets are beneficial for the community. They bring people together and increase our community's social health and wealth. Markets improve customers' sense of belonging and attachment to a town and increase sales for surrounding businesses, not to mention the fantastic products shoppers go home with from the Market!

This creative, affordable outlet allows entrepreneurs to develop their abilities and grow their businesses. Some have gone on to pursue their talents in other industries and achieve their success goals. Others continue to bring original and exciting options to shoppers.

"Thank you for inviting me to participate in the markets, it has made a world of difference for my business. These were always my most successful markets, it was always fun and interesting and I always made money. I wish it was a year round market, that's how great it is for me!" Elizabeth, owner of Elizabeth's Dog Treats.



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LDRC is seeking sponsors for the 2023-2024 Season. Please consider joining us in working towards the growth of this Market! All sponsorships are tax-deductible! The proceeds from our monthly events stay in the LaBelle Downtown District. Your sponsorship will create an inviting atmosphere with live music during the Market Days, compensating musicians from 11am to 2pm each Saturday Market.

LOCAL SUPERSTAR - \$3,000.00

- Covers Musician Fees (\$300 for 3 hours per musician) for **two musicians** at the Market (Main Street & DeSoto Ave) and (Lee Street & DeSoto Ave) for the entire Market Season (5 months)
- Business logo or business photo on LDRC Banner Campaign for two quarters (*Oct-Dec and Jan-Mar*)
- Radio announcement recognizing Saturday Market sponsorship
- Acknowledgment on signage that your business sponsors the live music
- Business Logo on ALL ADVERTISING for the month (print, digital)
- Recognition on social media (Facebook & Instagram) covering two business pages (LaBelle Downtown Revitalization Corporation & Shop Downtown Outdoor Saturday Market) plus the LaBelle Downtown Revitalization Corporation Group Page
- Option to have a free booth set up at the Market

WEEKEND WARRIOR - \$1,500.00

Cover half of the season! Receive similar LOCAL SUPERSTAR benefits from October through December!

****We welcome the option to sponsor ONE MONTH as a MARKET DAY HERO rate of \$600.00.* (Ask for details)***

NEIGHBORHOOD FRIEND – DONATION OF 'CHANCE TO WIN' ITEM

We will gladly accept a donation for a 'Chance to Win' item for our Market Day. An LDRC volunteer will collect tickets for a chance to win the item. We will draw the winning ticket at the end of each Market day. Participants will not need to be present to win. Acknowledgment and recognition will go to your business for your generosity. The item will be advertised on our social media channels.

Thank you for considering sponsoring your community and LaBelle Downtown Revitalization Corporation!

MARKET DATES: NOV 4/DEC 2/JAN 6/FEB 3/MAR 2



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SHOP DOWNTOWN OUTDOOR SATURDAY MARKET SPONSOR:

Please provide the following information:

BUSINESS NAME:

CONTACT NAME:

CONTACT PHONE NUMBER:

CONTACT EMAIL ADDRESS:

BUSINESS ADDRESS:

SPONSORSHIP LEVEL:

LOCAL SUPERSTAR (\$3,000)

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WEEKEND WARRIOR (\$1,500)

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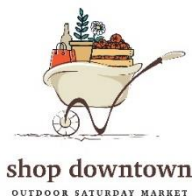
MARKET HERO (\$600)

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NEIGHBORHOOD FRIEND (DONATION ITEM)

Please describe 'Chance to Win' Donation Item:

Estimated Value:



Have another sponsorship idea? We would love to hear it! Please reach out to us!

Contact:

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